

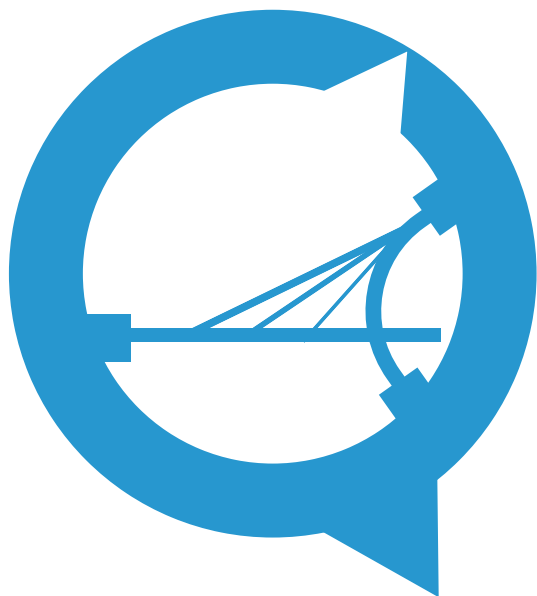
JAN EVANGELISTA PURKYNĚ UNIVERSITY

18TH INTERNATIONAL SCIENTIFIC CONFERENCE

Social and Economic Development & Regional Policy

2018 27. -28. 6.

Adaptation of Post-Industrial Society
to Global Changes



- REGIONAL DEVELOPMENT AND POLICY
- LOCAL ECONOMY AND ITS COMPETITIVENESS
- ENVIRONMENT AND REGIONS
- MANAGEMENT AND ICT
- SOCIAL MARKETING
- SOCIAL OPPORTUNITIES AND RISKS



+10
topics

2
days

+40
speakers

**attractive
social and
evening
program**

AIM OF THE CONFERENCE



The aim of the conference is to disseminate research results among young and senior researchers in the international academic environment of Central Europe region, to share experience between researchers about the regional specific problems of the post-industrial society and about its adaptation to global changes, and to search ways how to increase the competitive power of post-industrial society in the European environment.

TOPICS



The strategic document 'Regional challenges in the perspective of 2020' calls attention to substantial global based challenges of European regions. According to this strategy regions of the Czech Republic, Poland, Slovakia, or Hungary belong to highly vulnerable European regions dealing with multiple challenges (especially of globalization and energy security matter). The ways, how to turn global changes into higher competitiveness and innovation potential, better environment and higher quality of life in Central Europe regions, will stay in the centre of attention of conference participants.

Especially following conference topics will be discussed

- REGIONAL DEVELOPMENT AND FINANCE (INCL. FINANCIAL ANALYSIS, FUNDRAISING)
- QUANTITATIVE METHODS IN REGIONAL ECONOMY (INCL. REGIONAL BASED CASE STUDIES)
- REGIONAL POLICY AND ITS EFFECTIVENESS (INCL. RESTRUCTURING OF REGIONS, INNOVATIONS IN REGIONS)
- LOCAL ECONOMY AND REGIONAL COMPETITIVENESS (INCL. MARKETS FOR LOCAL PRODUCTS)
- MANAGEMENT AND ICT (INCL. KNOWLEDGE MANAGEMENT, INNOVATION MANAGEMENT, GOVERNANCE)
- ENVIRONMENT AND REGIONAL DEVELOPMENT (INCL. REVITALIZATION AFTER COAL MINING, REVITALIZATION OF BROWNFIELDS)
- MARKETING AND REGIONS (INCL. SOCIAL MARKETING, MARKETING OF MUNICIPALITIES, CITIES AND REGIONS)
- SOCIAL OPPORTUNITIES AND RISKS IN THE POST-INDUSTRIAL REGION (INCL. SOCIAL EXCLUSION, POVERTY, MIGRATION, DATA SOURCES)
- QUALITY OF LIFE (REGIONAL DETERMINANTS, HEALTH, ADDICTIONS)
- SECTION FOR YOUNG RESEARCHERS (UNDER 26 YEARS OLD)

Workshops

- ACADEMIC WRITING (LEADED BY EDITOR-IN-CHIEF OF SCIENTIFIC JOURNAL)
- WORKING ON EUROPEAN SCIENTIFIC PROJECTS

Poster session

ORGANISATION



Based on the cooperation between the Department of Regional Development and Public Administration, Department of Geography, and Institute for Economic and Environmental Policy (IEEP) the conference is organized by the Jan Evangelista Purkyně University in Ustí nad Labem.

ABSTRACT

The call for abstracts will be officially open on **January 22, 2018**. Why to join conference participants and to submit your abstract?



- YOU GET THE EVALUATION OF YOUR RESEARCH FROM INFLUENTIAL CONTEMPORARY SCIENTISTS
- YOU GET THE OPPORTUNITY TO PUBLISH YOUR RESEARCH IN GEOSCAPE, THE SCIENTIFIC JOURNAL WITH INCREASING SCIENTIFIC IMPACT INDEXED IN EBSCO, ERIH-PLUS ([HTTPS://WWW.DEGRUYTER.COM/VIEW/J/GEOSC](https://www.degruyter.com/view/j/geosc))
- YOUR RESEARCH WILL BE PUBLISHED IN CONFERENCES PROCEEDINGS (THEY WILL BE SENT TO THOMSON REUTERS).

Abstracts should be submitted no latter than March 31st, 2018!

FURTHER INFORMATION



For further information (conference scientific committees, registration, author information, program news, key dates and other useful information as venue, accommodation, events, meals etc.) please visit the official website of the conference

www.seder.ujep.cz, that will be opened on January 22, 2018 or contact dr. Jan Slavík jan.slavik@ujep.cz

